وایت موندی تصمیمات داخلیه & وتجهیزات WhiteMonde INTERIOR DESIGNS & FITOUTS

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# Preface



## Preface

With a never-say-die spirit along with com plete confidence in Dubai, the modern era's "land of opportunities"; we were convinced that we could strengthen our position in the market through our superior services and high level of customer satisfaction by:



Transparency in approach

Sharing our knowledge and expertise , at the same time learn from others - be open to new ideas and suggestions.

Accepting mistakes gracefully, and
taking appropriate and timely corrective measures.

Remain committed prior and during a

project, and most importantly during the post-completion period.

Taking responsibility for the entire process.

Understanding and accepting the philosophy that in the race for perfection there cannot be a finish line- there is always room for improvement. "Our Basic approach remains the same, however our working model is customiza- tion with consideration across the board: in product, services, interi or design proposals, and project management"...

We have achieved amazing results – having won and executed many prestigious projects for blue-chip corporates, signed dealership agreements with the world's most renowned manufacturers and above all, retained and expanded our most important asset – our human resources! All of this was only possible due to our adherence to the aforementioned policies... Policies we will continue to operate with, as long as we exist in business...



# Corporate



## Corporate

Whitemonde Interiors is a multi-faceted interior fit-out and furnishing specialist in workspace design and creation.

Our team of consultants has in-depth knowl- edge and extensive experience on how a thoughtfully designed and finely executed workspace can help attract and retain the best talents, enhance your brand as well as sub stantially improve your overall business performance.



#### "At Whitemonde, we're focused on creating offices that you can be proud of working in..."

Much of our success has stemmed from our ability to clearly understand our client's business, their core competence and the team of people who work there.

From the onset of any project, our highly experienced workspace consultants will study your hierarchy, business and the space in the finest detail, in order to assess the way in which they work together. Before drawing any conclusions on how the project should be carried forward, they will probe your workflow, energy and efficiency levels, observe your clients and your corporate culture in Only then can they sit down general. with the architects/designers and the project team to plan the optimum solutions for you.

With over 50 completed projects in UAE, varying in sizes from 1,000sq ft to 15,000sq ft, we offer a comprehensive range of professional services that extends from – turnkey interior design, fit-out and furnishing solutions



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#### -Health and Safety

Whitemonde Interiors understand and accept the paramount importance of health and safety of employees and all other personnel that are affected by the group's activity. Therefore Whitemonde Interiors is determined to establish a working culture in which the positive aspects of health and safety are encouraged and developed.

In order to achieve the same, we practice a strict safety regime, inclusive of the following:

#### Providing and maintaining plant and systems of work that are safe and without risk to health.

Prompt use of hard hats, safety boots, hand-gloves, safety goggles and harnesses by all performing the relevant works.

Strictly follow the safety rules on the usage of scaffoldings, ladders, power tools, etc.

Always use fused plugs/sockets for power.

- Ensuring safe use, handling, storage, and transport of articles and substances, and appropriate disposal of waste.
- Provide and maintain adequate quantity of fire extinguishers
- Proper allocation of storage space.
- Non-stacking of materials beyond a height of 150 cm.

No-smoking in the offices/work-sites and site staff accommodation



#### Provide information, training and supervision as is necessary to achieve competency in their role.

- Annual product training with respect to the brands that we represent.
- Use of state-of-the art tools frpm internationally recognized corporate organization
- All Sites are assigned with a foreman and a site engineer

#### Ensure a safe working environment, with an appropriate level of welfare facilities.

- Adequate assignment of personnel based on the size and difficulty level of the task to be carried out.
- Avoid fatigue by ensuring that all personnel have adequate rest, as wellas recreational facilities.



#### **Corporate Social Responsibility**

We understand, accept and appreciate our responsibility to the society in which we are operating and humanity in general. In this respect, we already have a policy in place, which is inclusive of:

- Absolute transparency and clarity in all our dealings with all the stakeholders (clients, suppliers, sub-contractors and employees).
- Zero tolerance towards corruption in any form.
- Refuse to deal with organizations/persons who do not respect human rights.
- Cause minimum damage to the environment, by sustainabl business practices especially in the fit-out process.
- Always abide by the laws and regula- tions of the land
- Participate in charity activities, especially those sponsored by the
- public authorities.
- Constantly train, motivate and remind the employees about the safety regulations, including road safety/driving manners.
- No discrimination against race, gender, religion or nationality.
- Equal opportunity and respect to all employees.
- Provide and maintain the best possible work and living facilities to staff and workers

#### **Our values/work ethics**

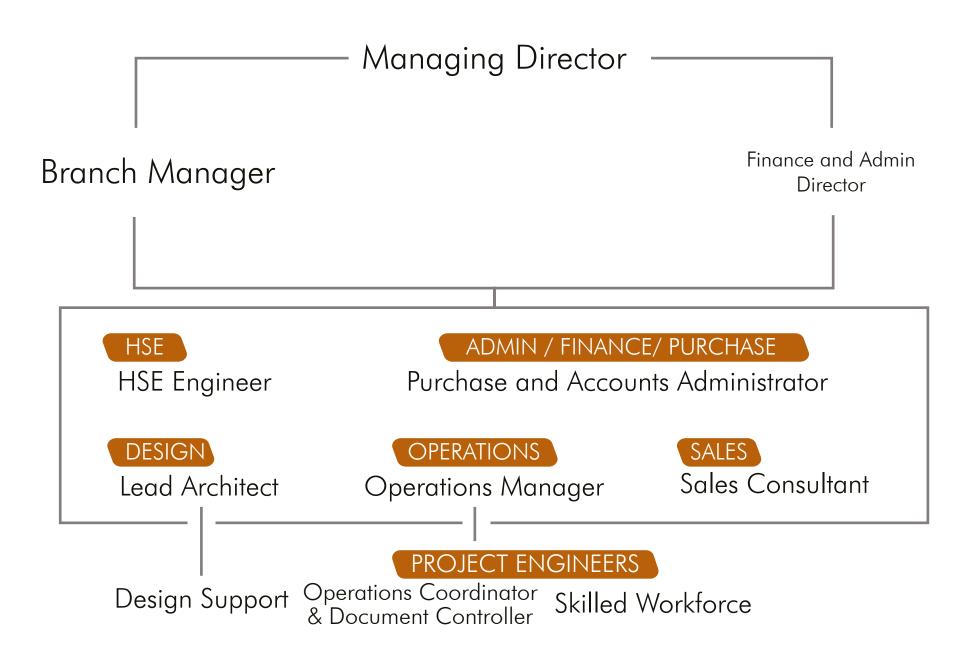
- Trust and personal responsibility in all dealings.
- Work relentlessly towards every client's success.
- Match words with action, always.



# Team Structure



## **Team Structure**



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# **Process Chart**

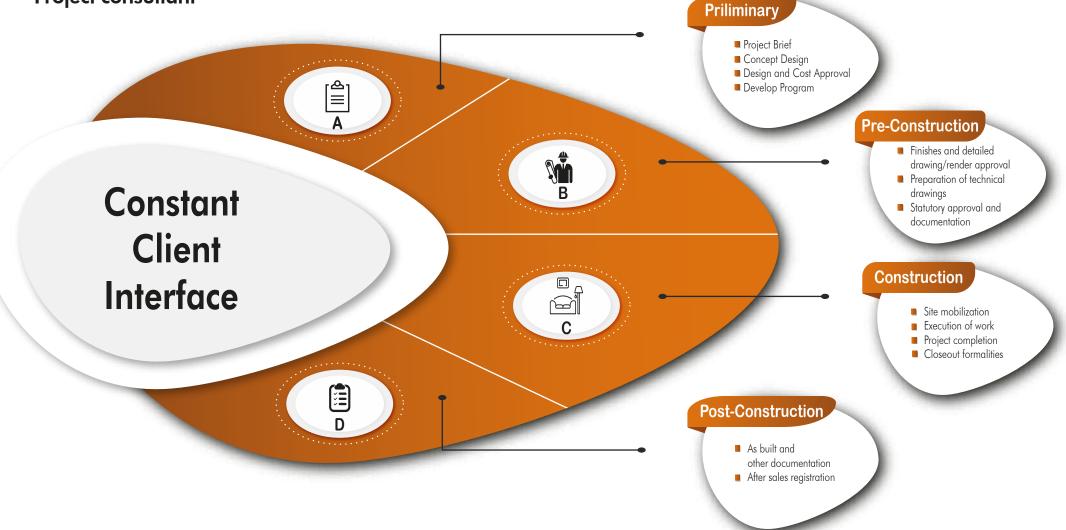


## **Process Chart**

Transparency in the approach to work has been the key factor to our efficiency. This has been achieved by maintaining the chain of communication to a minimum. Therefore our clients will interact with only one person – **"Project consultant"** 

#### "Clarity produces efficiency"

With this in mind, we feel that it is important that our clients understand the standard work- flow process at an early stage of the project to strengthen the communication.



# Our Services



## **Our Services**

Our client portfolio is extensive and diverse, which demonstrates our ability to satisfy a vast range of needs and requirements. This statement is endorsed by the amount of repeat interior and refurbishment opportunities we obtain through clients references.

Our business has built an enviable reputation for delivering office interior fit outs on time; every time and all our delivery teams follow the company's ethos of being service driven. This ensures that our clients get the very best that the interior construction industry can offer.



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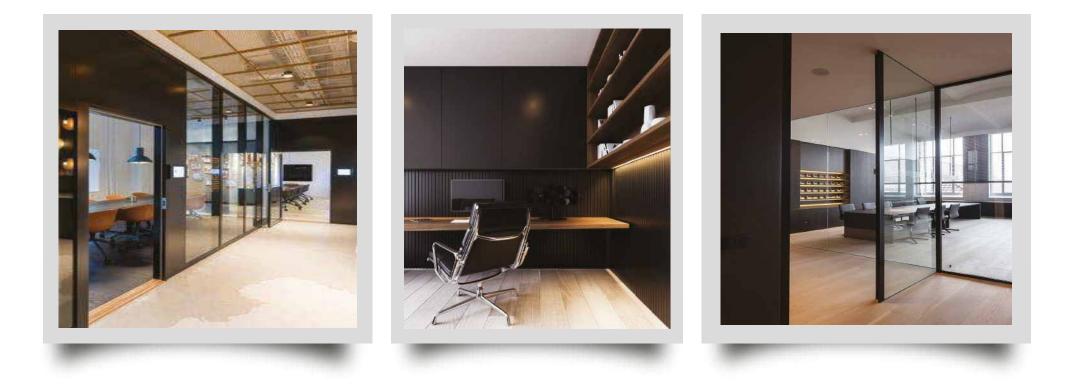


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# Our Works

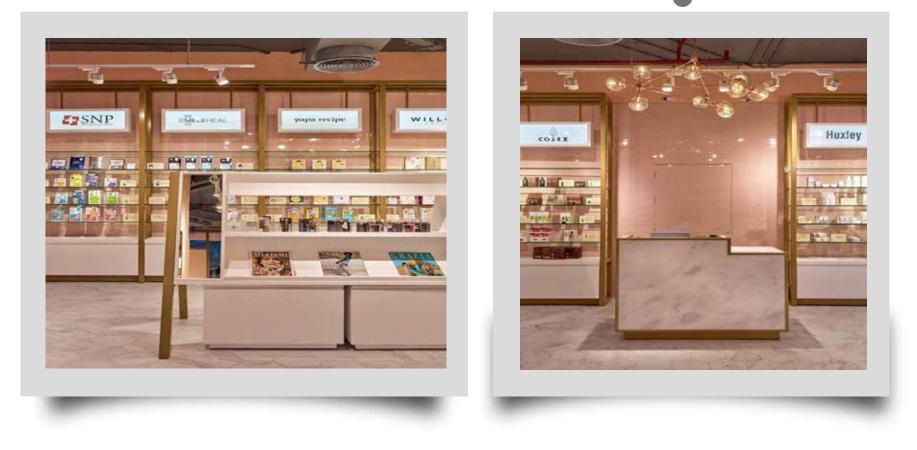


#### **∽ Zola Financers**



Business Bay, Prism Tower, Dubai, UAE

#### **Brand Shop- Jumeira**





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#### O Al Farhan Al Salaam



1st Floor, Tower , Al -aira Club Towers Dubai ,UAE

#### o Liali Jewellery







#### o **− French Bakery**



Al Ghurair Mall,Deira, Dubai, UAE



#### **KEYMAX** Properties



Prim Tower, Bussiness Bay, Dubai, UAE



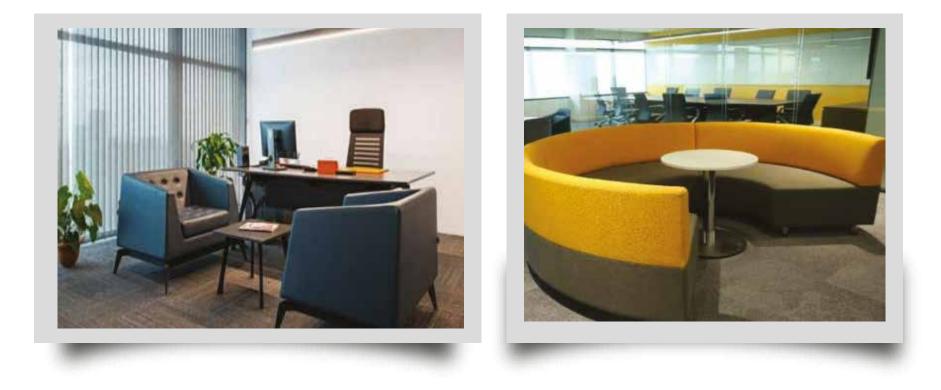
#### **Kayal Grandeur**



Latifa Tower, Sheikh Zayed Road, Dubai, UAE

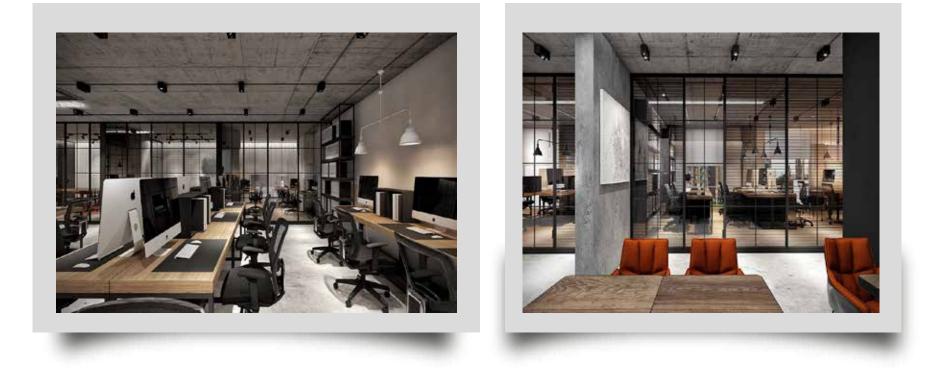


#### **Bureau Veritas**



Awards Building, Al Wasal, Dubai, UAE

#### $\bigcirc$ One Financils





#### ○ Smart Wellness



ART V Tower, Business Bay, Dubai ,UAE

#### ○ Learn and Fun





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